

Karen E. Wilson



Author, Speaker, Coach

ABOUT ME

Hey hey! I'm Karen E. Wilson, aka "The Purse Doctor." As the Owner & CEO of Purse Doctor Enterprises LLC, I empower individuals to become confident money managers and build wealth for their families, legacies, and communities. As a Certified Dave Ramsey Financial Coach, I'm passionate about educating, equipping, and connecting people to their financial dreams.

Financial literacy isn't just what I teach—it's what I DO!



MISSION

"At Purse Doctor Enterprises, our mission is to empower individuals and communities with financial knowledge, strategies, and confidence to take control of their money, eliminate financial stress, and build lasting wealth. Through engaging speaking engagements, workshops, and training sessions, we inspire audiences to shift their mindset, take action, and transform their financial futures—one purse at a time."

SIGNATURE TOPICS

- ✓ My Money Matters
- ✓ Fixing The Credit Thing
- ✓ Your Purse Has Power
- ✓ Get your Money Right

KAREN'S BOOKS



PURSE DOCTOR PACKAGES

PACKAGE A: \$500

- Professional Keynote Speaking (up to 120 minutes)

PACKAGE B: \$800

- My Money Management Workshop
- Professional Keynote Speaking

PACKAGE C: \$1,000

- Full-Day Seminar (PurseDoctor House Call)
- Professional Keynote Speaking
- Individual Coaching Session for 3 attendees

CLIENT FEEDBACK

"Karen is an amazing coach and a powerful source of support. Looking forward to having her join our future events."

Isabel Mercado

"One of the most amazing life coaches I've worked with. Karen is truly a gift and she remained supportive along the whole journey."

Brigitte Schwartz



Please feel free to reach out for any questions.

Get in Touch!

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